

Expand Iowa Sales Tax Holiday for Emergency Preparedness



Iowa is ranked 4th most impacted state by natural disasters.

WalletHub

Iowa has experienced a total of 47 federally declared disasters over the last 3 decades. Over the past five years, most Iowans have encountered a natural disaster in their community, putting them in danger and requiring extensive human and financial resources to recover safely and speedily.

The last few years have seen many natural disasters in Iowa. From derechos and the COVID-19 pandemic to enduring more common flooding and tornados, each year brings its challenges which can leave Iowans without power or water or even forcing them to leave their homes. It is evident Iowans can be impacted by emergencies and disasters at any time, but unfortunately the majority of Iowans have not been adequately prepared to weather the storm. When individuals are not prepared to respond to these disasters, it exponentially increases the associated recovery time and costs for our communities.

IEMA recommends eligible tax-free items outlined in FEMA guidelines.



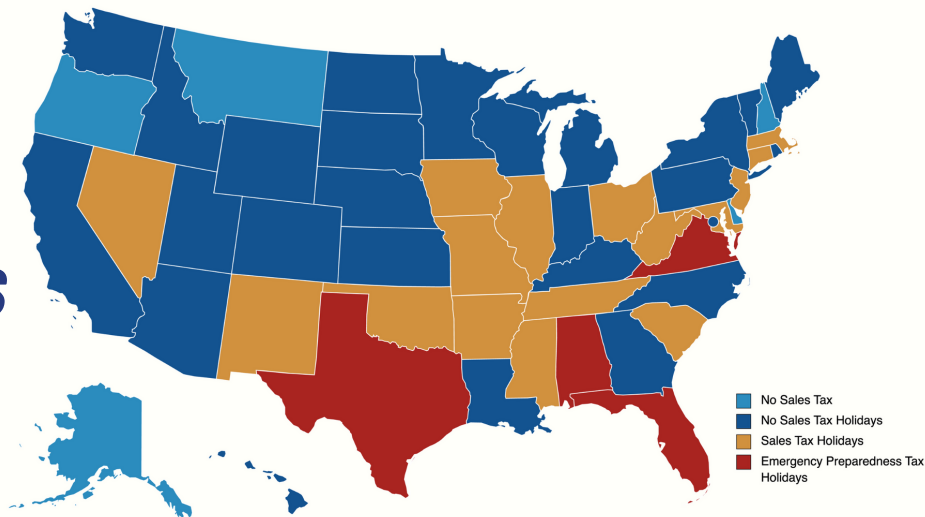
IEMA requests the Iowa Legislature to expand the current Sales Tax Holiday Weekend to include emergency preparedness items as a way to advertise and encourage emergency preparedness in our state.

There are four components of Emergency Management.

- Mitigation
- Preparedness
- Response
- Recovery

\$1 SPENT ON PREPAREDNESS SAVES \$6 ON RECOVERY

*Investing in emergency supplies
Saves **TAXPAYER DOLLARS***



The Iowa Emergency Management Association (IEMA) strives to advance the professional interests of its members and to assist all Iowans in preserving life and protecting their property in the face of disaster. With emergency management professionals united for one purpose to mitigate, prepare, respond, and recover from the effects of any natural disaster that threatens the properties of all Iowans.